# FT 7964

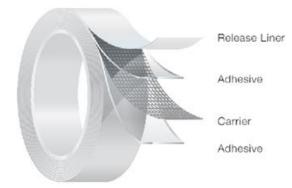
Avery Dennison FT 7964 is a double coated scrim tape with a hotmelt rubber adhesive. The high coating weight construction, specially designed high tack adhesive combined with polyester scrim reinforcement is designed for bonding to (foamed) rubbers and plastics used in gaskets and weather seals. Typical performance designed for foamed EPDM-profiles.

### **FEATURES:**

- Extremely high tack adhesive
- High coat-weight adhesive
- Specially designed adhesive
- Polyester scrim reinforcement
- Easy release OPP film liner

### **BENEFITS:**

- Provides a high initial tack and excellent adhesion over time to a wide variety of substrates
- Good bonding to uneven surfaces
- Ideal for bonding to foamed rubbers and plastics used in industrial and domestic gaskets and weather strips
- Imparts a high degree of resistance to volatile components of foamed rubbers and plastics
- Provides an excellent balance between strength and flexibility
- Tear resistant and moisture stable liner, with excellent water jet and die cutting characteristics, suitable for mechanical application or installation



# **CONSTRUCTION:**

Liner:

White oriented polypropylene

Adhesive:

Hot melt rubber

Carrier:

Polyester scrim 8x2

Adhesive:

Hot melt rubber



#### FT 7964

Adhesive Properties	Typical Values			
THICKNESS	US Mils	m	nm	Microns (µm)
Adhesive + Carrier	8.66	0.2	220	220
Liner	3.94	0.	100	100
Total	12.60	0.3	320	320
*PSTC-133			l l	
PEEL ADHESION				
2 mil PET; 180°; 12" / min				
Substrate	Lbf / in		N / Meter	
	20 min	24 hr	20 min	24 hr
Stainless steel	14	15	2500	2600
ABS				
Polypropylene	11	12	2000	2100
*PSTC-101, ASTM D-3330, STD-10				1
LOOP TACK				
2 mil PET; 90°; 20" / min; 1" sq (6.5 cm <sup>2</sup> )				
Substrate	Lbf / in		N / Meter	
Stainless steel	14		2400	
Finat tack				
*PSTC-16, STD-7				
STATIC SHEAR	Min to Fail			
Foil; 1" sq (6.5 cm <sup>2</sup> ); 1000 g	900			
*PSTC-107, ASTM D 3654, STD-9	•			
TEMPERATURES				
Min. Application Temp.	50°F		10°C	
Max. Continuous Operating Temp.	149°F		65°C	
Max. Intermittent Operating Temp.	158°F		70°C	
*TEST METHODS	1		•	

Note: The listed values are typical only and not intended to serve as product specifications

# **APPLICATION TECHNIQUES**

- It is essential with all pressure-sensitive tapes the application surface is clean, dry and free of grease and oil
- Bond strength is dependent upon the amount of adhesive-to-surface contact developed
- Note that different pressure, time and temperature on different (firm / rigid) surface achieves different performance

## STORAGE AND SHELF LIFE

The shelf life of the product is two years when stored at 18-22°C / 64-72°F, 30-70% relative humidity and out of direct sunlight, in original packaging.

Please refer to **Tapes.AveryDennison.com** for complete terms and conditions, including warranty terms, relating to this product. You should periodically review the site as terms and conditions are subject to change without notice.

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